

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



55, 11  
U. S. Department of Agriculture  
★ FBI  
B L U E  
R I B B O N

# Dahlias

1933

ZANT'S  
WILDWOOD  
GARDENS

# **Special \$1<sup>00</sup>**

## **Collections**

These specials are made up to bring thousands of new friends as customers of Wildwood Gardens. Any three collections for \$2.75, any six for \$5.00, and all delivery charges prepaid.

### **LOT 1-A**

Jane Cowl  
Cigarette  
Snowdrift

### **LOT 1-B**

Radio  
Bashful Giant  
The Millionaire

### **LOT 1-C**

Tommy Atkins  
Alex Waldie  
Paul Michael

### **LOT 1-D**

Laura Morris  
Kalif  
Margaret Masson

### **LOT 1-E**

Jersey's Beauty  
Jersey's Beacon  
Jersey's Monarch

### **LOT 1-F**

Marmion  
Sagamore  
Mrs. I. de Ver Warner

### **LOT 1-G**

Jersey's Radiant  
Kitty Dunlap  
Judge Marean  
Mina Burgle

### **LOT 1-H**

U. S. A.  
Kitty Dunlap  
Pride of Calif.  
Elinor Vandever

---

---

# **WILDWOOD GARDENS GRAND RAPIDS, MICH.**

## *Our Greetings for 1933*

It is with pleasure we present this, our latest Catalog, to Dahlia lovers throughout the entire country, and express our deep appreciation for the liberal support accorded us.

We appreciate the many letters received from our customers telling of their pleasure and successful winnings with our dahlias, and further, the confidence placed in us which surely merits our thanks.

During the past year we have added some wonderful dahlias to our collection, most of them have been on the **Honor Roll** or awarded Certificates of Merit.

We now offer them to you at reasonable prices, **these varieties will give complete satisfaction if you dig deep, cultivate regularly and keep the insects under control.**

We wish to call your attention especially to the very special assortments priced at \$1.00 to \$10.00 and ask you to compare the values with those of any other reputable grower. Our aim is to give you the most of the best for the money.

Sincerely yours,

JOHN J. ZANT, Prop.

---

---

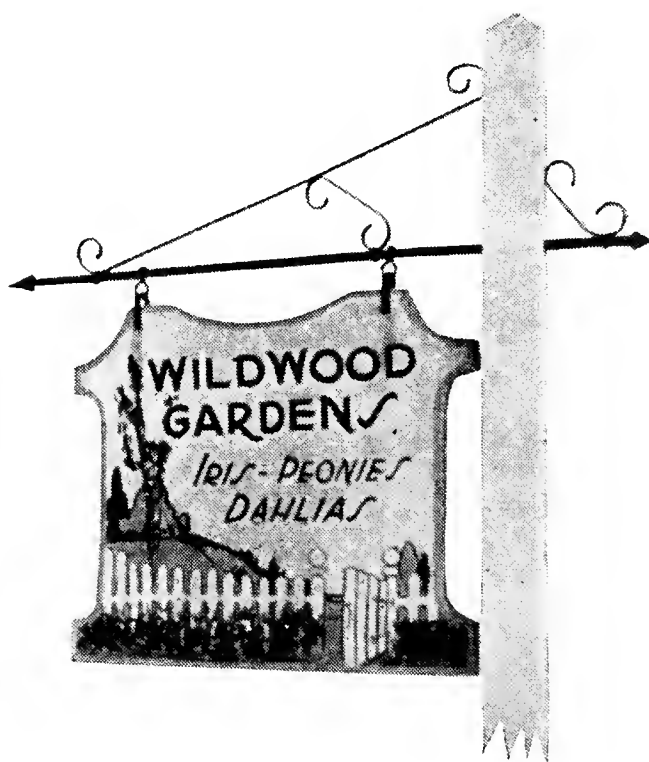


*The Rose Covered Entrance to Zant's Wildwood Gardens*

## **Visitors Welcome**

We are located on State Trunk Line M-21, a half mile East of Grand Rapids. This is a concrete highway which runs from Grand Rapids to Flint and Port Huron.

**300 VARIETIES OF DAHLIAS**



**Look for the Sign of Blue Ribbon Dahlias**

# **WILDWOOD GARDENS**

**Dahlia Growers**

**JOHN J. ZANT, Prop.**

**2160 East Fulton Road, Grand Rapids, Mich.**

---

---

## GENERAL INFORMATION

### PLEASE READ CAREFULLY

**ORDER EARLY.** By so doing you will be assured of getting all of the dahlias wanted, as the demand for some varieties exceeds the supply.

**TIME OF SHIPMENT.** Unless ordered otherwise roots will be shipped between April 15th and May 31st by parcel post or express. Plants between May 15th and June 15th. Stock ordered shipped before April 15th, we ship at the purchaser's risk of drying out, or freezing.

**SUBSTITUTION.** All orders will be filled exact and no substitution made unless so instructed.

**GUARANTEE.** All roots or plants sent to customers are guaranteed to be true to name and from healthy parent stock and to grow if given reasonable care on arrival and after planting; we are ready and willing to replace any that should prove otherwise.

**TERMS.** Remittance may be made in the most convenient way when sent with order. Or if desired, 25% when order is placed; balance to be paid at time set by you for shipment of stock.

**MINIMUM ORDER.** On all orders less than \$1.00 add 10c for postage. All orders \$1.00 and up delivered prepaid.

**ABBREVIATIONS:** F.D.—Formal Decorative; I.D.—Informal Decorative; S.C.—Semi Cactus; C.—Cactus.

**PLANTS.** 1933 Introductions, we will have a limited number of the best Honor Roll varieties, write for prices on any variety not listed; we probably have it.

**ALL ORDERS** are acknowledged the day received. Keep a copy of your order. Write name and address plainly. We are liberal in filling orders as our many customers can testify.

**REFERENCE:** We refer you to the Old Kent Bank of Grand Rapids as to our responsibility.

---

---

## *New and Recent Introductions of Other Growers*

- ARTHUR W. GRAY**—Honor roll. Rich salmon apricot, flushed orange and rose.....Plants \$1.50
- AMERICAN LEGION, S. C.**—Largest and most perfect of all Dahlias. Bright yellow.....Plants \$4.00
- AIKO, S. C.**—Honor Roll. Striking cardinal or deep carmine with silver reverse.....Plants \$2.50
- BETTY COLTER, I. D.**—Honor Roll. Light salmon, red shading to old rose.....Plants \$2.50
- CAROLYN THILL, F. D.**—Magnificent new shade between old rose and chamois.....Plants \$2.00
- EAGLE ROCK WONDER, S. C.**—Outstanding orange to buff tinted coral pink.....Plants \$1.00
- EAGLE ROCK SUPERBA, I. D.**—Bromall's new one, light amaranth pink .....Plants \$5.00
- EMMA RINDFLISCH**—Large rose, pink shaded to maroon, striking effect.....Plants \$3.00
- ELSIE SWOBODA, F. D.**—Beautiful rose pink with chrome yellow center.....Plants \$2.00
- FANNIE SANDT, S. C.**—Intense rose pink, large size, faultless grower .....Plants \$2.00
- FREDERICK W. CHURCH, I. D.**—Pale rose purple with white petals tinged same color.....Plants \$2.00
- FLOYD GIBBONS, I. D.**—Honor Roll. Bright copper, waxy petals, a winner.....Plants \$2.00
- FULL MOON, F. D.**—Canary yellow, easily grown to 12 inches, a wonder.....Plants \$4.00
- GIRL OF HILLCREST, I. D.**—Brilliant mikado orange, scored 84 at Storrs, a favorite.....Plants \$1.50
- GOLDEN GOBELIN, I. D.**—Large blooms of golden ochre, 3 ft. stems.....Plants, \$1.50
- GOLDEN HARVEST, S. C.**—Striking blooms of beautiful sulphur yellow, extra good.....Plants \$2.00
- GREAT HARBOR, I. D.**—Rich carmine, outstanding in size and stems.....Plants \$2.00



- 
- 
- HELEN REID, F. D.**—Honor Roll. Beautiful pure white, grand exhibition variety.....Plants \$2.00
- INDIANA MOON, I. D.**—Honor Roll, flesh ochre, with faint lines of spinel pink.....Plants \$1.50
- JANET SOUTHWICK, I. D.**—New deep tyrian rose, glistening sheen, one of the best.....Plants \$2.00
- KAWEAH, I. D.**—Giant fuchia rose with bronze shadings .....Plants \$6.00
- KENTUCKY RED, I. D.**—Flaming red, does not burn or fade in the sun, a sensation.....Plants \$1.50
- LONG HILL, I. D.**—Yellow shading to buff, scored 85 at Storrs under name, Mrs. Ida Chase, 1932 .....Plants \$3.75
- MARY ELLEN, I. D.**—Achievement medal winner, a pinkish lavender like Ver Warner.....Plants \$1.50
- MEADOWBROOK, F. D.**—Honor Roll. Light mallow, purple edged, mallow pink.....Plants \$3.00
- MONTALVO, I. D.**—Golden bronze, shaded to deep bronze, 12 inch, blooms easy.....Plants \$3.00
- MURPHY'S MASTERPIECE, I. D.**—Honor Roll. Huge dark red, Achievement Medal.....Plants \$3.00
- MYRA HOWARD, I. D.**—Honor Roll. A grand orange buff, Achievement Medal.....Plants \$2.50
- NANCY CARROLL, S. C.**—Giant golden buff, larger than Jane Cowl .....Plants \$1.00
- PATRICIA ANN, F. D.**—Picric yellow to light pink, scored 87, blooms large.....Plants \$2.50
- ROSE ELLEN VARBLE, H. C.**—Beautiful describes this exquisite old rose and coral pink.....Plants \$1.50
- SATAN, S. C.**—Honor Roll. Very large, bright red, with hornlike petals .....Plants \$4.00
- SUNNY JIM ROLPH, S. C.**—Honor Roll. Brilliant combination of gold and orange.....Plants \$1.25
- RAY WARNER, I. D.**—Bright pink, lighter than Jersey Beauty, a sensation.....Plants \$2.50
- WATCHUNG SMOKE, I. D.**—Honor Roll. Giant flower of clear pink, flushed silvery grey.....Plants \$2.50

---

---

## ***Blue Ribbon Dahlias—Large Flowered Types***

- ACHIEVEMENT, S. C.**—Immense gold shaded bronze, magnificent, winner Am. Home Medal.....Plants \$1.25
- ALICE WHITTIER, S. C.**—Large primrose yellow, fine stems, Honor Roll.....Roots \$ .50
- ALEXANDER POPE**—Large crimson blooms, almost black, extra good.....Roots \$ .75
- ALEX WALDIE**—Large cream overlaid, delicate salmon pink .....Roots \$ .50
- ALTAMONT**—American Beauty shade, good exhibition variety .....Roots \$ .75
- AMBASSADOR, S. C.**—Always winning prizes, soft yellow amber and pink.....Roots \$ .50
- AMUN RA, F. D.**—Gorgeous shades of copper and bronze, good stem .....Roots \$ .35
- ALBERT H. VESTAL, D.**—Glowing old rose, shaded red, large bloom .....Roots \$ .75
- ASBURY PARK, F. D.**—Immense flowers of copper, salmon tinted, old gold.....Plant \$1.00, Roots \$2.00
- AZTEC GLORY, I. D.**—Clear picric yellow, massive flowers, Honor Roll.....Roots \$ .75
- BASHFUL GIANT, I. D.**—Fine exhibition flower, very large apricot, shaded gold.....Roots \$ .35
- BAGDAD, I. D.**—Flaming scarlet red, long stems and the blooms are enormous.....Plants \$1.00, Roots \$2.00
- BARBARA REDFERN, I. D.**—Beautiful old rose and gold, very large deep blooms.....Roots \$ .50
- BERENGARIA, F. D.**—A marvelous golden bloom, sturdy bush .....Roots \$1.00
- BLACK JACK, F. D.**—A very large bloom of deepest velvet maroon, almost black.....Roots \$ .75
- BROCKTON BEAUTY, F. D.**—Very large pinkish lavender and creamy center.....Plants \$ .50, Roots \$1.00
- BUCKEYE BRIDE, F. D.**—On Honor Roll for 3 years, wonderful pink, extra long stems, rated 94, our best selling cut flower.....Plants \$ .75, Roots \$1.50

- 
- 
- BUCKEYE FLAME, I. D.**—Huge bright scarlet shading to orange, great vigor.....Plants \$ .50, Roots \$1.00
- CARDINALIS, F. D.**—Brilliant cardinal red, like Elite Glory in formation.....Plants \$ .75, Roots \$1.50
- CHAMPOEG, F. D.**—Honor Roll. Waxy canary yellow, shading to salmon pink, beautiful.....  
.....Plants \$1.25, Roots \$2.50
- CASPER G. WARE, F. D.**—Large bright silvery rose, a winner .....Roots \$ .50
- CHAS. G. REED, F. D.**—Petunia red, large blooms, on good stems.....Plants \$1.00, Roots \$2.00
- CHEMARS EUREKA, F. D.**—A good white with a light touch of lavender.....Roots \$ .75
- CHEMARS PURITY, F. D.**—Fine white of large size, awarded Cert. by A. D. S.....Roots \$ .75
- CHEMARS 2406**—A deep bright ruby red on very long stems .....Roots \$ .50
- CIGARETTE, F. D.**—White shaded and edged red, very fine bi-color .....Roots \$ .35
- CITY OF TRENTON, I. D.**—Large exhibition flower of tangerine and red.....Plants \$ .50, Roots \$1.00
- CITY OF WELLSTON, F. D.**—Rhodamine purple on extra good stems, a favorite with us.....  
.....Plants \$1.00, Roots \$2.50
- CLOUDLAND GEM, F. D.**—Daybreak pink, exquisite blooms on fine stems.....Plants \$ .50, Roots \$1.00
- COQUETTE, I. D.**—An immense flower of red and gold, very popular.....Plants \$ .50, Roots \$ .75
- COUNTESS OF CLAVERY, F. D.**—Giant shell pink, a perfect exhibition variety.....Plants \$ .75, Roots \$1.50
- COLOR SERGEANT, I. D.**—Large deep flower of rich bronze, on Honor Roll.....Roots \$ .75
- CORA BUTTERWORTH**—Giant blooms of clear primrose yellow, good stems.....Roots \$ .75
- CROYDON**—The largest pure white, 10 to 12 inch blooms, fine for exhibition .....Plants \$2.00
- DAD, I. D.**—Mammoth brilliant red, our most popular selling red .....Roots \$ .75

- 
- 
- DERRILL, W. HART, I. D.**—Color deep orange shading to henna brown, very large.....Plants \$ .50, Roots \$1.00
- DONNA CALIFORNIA, I. D.**—Deep rose pink suffused lavender, Honor Roll.....Roots \$1.00
- DOROTHY STONE, I. D.**—Rose pink, giant blooms, on good stiff stems.....Roots \$1.00
- DR. JOHN CARMAN, F. D.**—Large exhibition blooms of tyrian rose tipped silver.....Roots \$ .75
- DWIGHT W. MORROW, I. D.**—Immense rich deep cardinal flower, a hit.....Plants \$1.50, Roots \$3.00
- EAGLE ROCK BEAUTY, I. D.**—A glorious combination of pink and cream, immense blooms.....Roots \$1.00
- EAGLE ROCK FANTASY, I. D.**—One of the sensations of 1931, enormous size, beautiful color, pure mauve .....Plants \$2.00, Roots \$4.00
- EDNA FERBER, S. C.**—Honor Roll, beautiful coral to old rose, large full flower, petals curled.....Roots \$ .75
- EDWARD THOMAS BEDFORD, I. D.**—Purple violet, stiff stems, free flowering.....Roots \$1.00
- EL RAY, I. D.**—Large salmon and orange, excellent stems, Honor Roll, variety of merit.....Roots \$ .75
- ELINOR VANDEVER, F. D.**—Immense rose pink, long stems, an old Honor Roll variety.....Roots \$ .50
- ELITE GLORY, F. D.**—Massive blooms of bright red on erect cane like stems.....Roots \$ .75
- ELIZA CLARK BULL, F. D.**—A fine pure white on long stiff stems .....Roots \$ .50
- EVA L. QUADLING, F. D.**—Immense blooms of ox blood red, a sensation.....Plants \$1.00, Roots \$2.00
- FAITH GARABALDI, I. D.**—Superb rose pink shading lighter, blooms profusely.....Roots \$ .50
- FLORENCE FLORY, S. C.**—A maroon that's almost black, fine cut flower.....Plants \$ .50, Roots \$1.00
- FORT WASHINGTON, F. D.**—Honor Roll, immense blooms of deepest velvet maroon.....Roots \$1.00
- FURNITURE CITY, I. D.**—Clear deep lavender, large flower, long stems.....Roots \$ .50

- 
- 
- F. J. MARCH, S. C.**—Silvery lavender, one of the best new Californians.....Plants \$1.00, Roots \$2.00
- FORT MONMOUTH, H. C.**—One of the giants, Honor Roll, color is a rich crimson.....Plants \$ .50, Roots \$ .75
- FORDHOOK VICTORY, I. D.**—Giant flower of a rich shade of tyrian rose, Honor Roll.....Roots \$ .75
- FORDHOOK EMPEROR**—Large blooms of the most glorious color, rich salmon.....Roots \$ .75
- FORDHOOK MARVEL, F. D.**—Salmon shading to reddish copper, healthy grower.....Roots \$ .75
- FRANK MILLER, F. D.**—Large bright lemon yellow, on long straight stems.....Plants \$ .50, Roots \$1.00
- FRAU O. BRACHT, S. C.**—A handsome shade of yellow, an exhibition variety.....Plants \$ .75, Roots \$1.50
- FRANCESCA, I. D.**—Immense blooms of rose heavily suffused with gold.....Roots \$ .75
- FRED SPRINGER**—Flaming red always a mass of bloom, a great border plant.....Roots \$1.00
- GOLDEN DREAM, F. D.**—One of the best golds, 10 inch flowers are common.....Roots \$ .75
- GOLDEN GOBLIN, F. D.**—Rich old gold, a great exhibition variety.....Plants \$1.75, Roots \$3.50
- GOLDEN HARVEST, S. C.**—Very large clear yellow blooms, fluted petals.....Plants \$2.50, Roots \$5.00
- GOOD NIGHT, I. D.**—Dark crimson on perfect stems, a new one that's good.....Plants \$ .75, Roots \$1.50
- GOV. ALAN. T. FULLER, I. D.**—A beautiful deep pink of large size, grand variety.....Plants \$ .75, Roots \$1.50
- GOV. MORGAN F. LARSON, F. D.**—Clear golden yellow, reverse slight apricot blush.....Plants \$1.00, Roots \$2.00
- GRACE RICORDS, F. D.**—Very large lavender and white, an outstanding variety.....Plants \$ .50, Roots \$1.00
- GRANDOLA**—Brilliant orange, medium size blooms on fine stems .....Roots \$ .75
- GRAF ZEPPELIN, F. D.**—New and one of the best new whites, long stems.....Roots \$1.50

- 
- 
- HARRY MAYER**—Pale rosaline purple, fine cut flower variety .....**Roots, \$ .50**
- HELEN IVENS, F. D.**—Honor Roll, beautiful orchid lavender on long stems.....**Roots \$ .75**
- IDA PERKINS, F. D.**—Honor Roll, white and one of the best for cutting.....**Roots \$ .75**
- IMPERIAL PINK, I. D.**—True pink with primrose shading, one of the most gorgeous ever introduced.....  
.....**Plants \$2.00, Roots \$3.50**
- ISABEL McELNEY, I. D.**—Honor Roll, bright rose pink, outstanding in the west.....**Plants \$1.50, Roots \$3.00**
- JANE COWL, I. D.**—One of the greatest prize winners of all time, buff, salmon and orange.....**Roots \$ .50**
- JACK O' LANTERN, D.**—Scarlet, reverse pure yellow, large, stems the best.....**Roots \$ .50**
- JEAN KEEFER, I. D.**—Brilliant rose pink, winner at Atlantic City, scored 85.....**Plants \$1.50, Roots \$3.00**
- JEAN TRIMBEE, S. C.**—Immense flowers of a rich, pe-tunia violet, Honor Roll.....**Plants \$1.25, Roots \$2.50**
- JERSEYS BEACON, F. D.**—Chinese scarlet with paler reverse .....**Roots \$ .35**
- JERSEYS BEAUTY, F. D.**—Honor Roll, beautiful pink, always good .....**Roots \$ .35**
- JERSEYS IDEAL, I. D.**—Massive flowers, 8 to 11 inches, fine lavender color.....**Roots \$ .50**
- JERSEYS MAMMOTH, S. C.**—A monster for size, rich golden mahogany .....**Roots \$ .50**
- JERSEYS MASTERPIECE, I. D.**—Strawberry pink, suffused with gold.....**Roots \$ .50**
- JERSEYS MONARCH, I. D.**—Deep salmon with yellow at base of petals.....**Roots \$ .50**
- JERSEYS RADIANT, S. C.**—Bitter sweet orange, large flowers, long stems.....**Roots \$ .50**
- JERSEY SOVEREIGN, I. D.**—Salmon orange, vigorous grower, good stems.....**Roots \$ .40**

- 
- 
- JERSEYS TRIUMPH, F. D.**—Bright copper flushed with bronze, won the Holland Gold Medal in 1931, a great cut flower .....Plants \$ .50, Roots \$1.00
- JIM MOORE**—Primrose and gold with pink suffusions, very fine.....Plants \$ .50, Roots \$1.00
- JOSEPHINE G. S. C.**—Honor Roll, rose pink, the Dahlia beautiful.....Plants \$ .75, Roots \$1.50
- JUDGE LEON McCORD, F. D.**—Enormous flower of a deep shade of gold.....Plants \$1.00, Roots \$2.00
- JUDGE MAREAN, F. D.**—Wonderful blending of salmon, pink and red.....Roots \$ .35
- KING SOLOMON, C.**—Beautiful orange buff, fine stem. ....Roots \$ .50
- KOHINOOR, S. C.**—Very dark maroon of large size. ....Roots \$ .50
- KATHERINE COLE, F. D.**—Beautiful pink shading to cream, pink center.....Plants \$ .50, Roots \$1.00
- KALIF, S. C.**—Rich, sparkling red, a fine cut flower.....Roots \$ .50
- KATHLEEN NORRIS, I. D.**—Honor Roll, a gigantic rose pink bloom, 12 inches across, awarded the highest prizes.....Plants \$ .75, Roots \$1.50
- KEMPS VIOLET WONDER, I. D.**—Rich naphthaline violet, Roll of Honor.....Plants \$ .50, Roots \$1.00
- KENTUCKY, F. D.**—Sport of Jersey Beauty, salmon, orange and pink.....Roots \$ .75
- KING MIDAS, I. D.**—Golden yellow of great size, Honor Roll, 3 years.....Plants \$ .50, Roots \$1.00
- KITTY ROGERS, D.**—Immense bloom of soft pink on white ground .....Roots \$ .75
- LAURA MORRIS, I. D.**—The perfect yellow Dahlia, giant blooms, a favorite.....Roots \$ .50
- LE TOREADOR, F. D.**—Brilliant large red flower, fine for cutting .....Roots, \$ .35
- MABEL DOUGLAS, I. D.**—Sensation at New York show, clear pastel lavender, one of the more exquisite ever introduced.....Plants \$1.00, Roots \$2.00

- 
- 
- MARGARET MASSON, F. D.**—Silvery rose, pink, free bloomer, very large.....Roots \$ .50
- MARDI GRAS, F. D.**—Deep burgundy, does not burn or fade, long stems.....Plants \$ .50, Roots \$1.00
- MARGARET WOODROW WILSON, I. D.**—Honor Roll. Opalescent pink to creamy white.....Roots \$ .50
- MARION BROOMALL, C.**—Beautiful large light pink and white, a favorite.....Plants \$ .50, Roots \$1.00
- MARIPOSA, S. C.**—A great favorite, a beautiful shaggy pink cactus .....Roots \$ .50
- MARMION, I. D.**—Huge golden yellow, has won many prizes for largest bloom in the show.....Roots \$ .75
- MARSHALL'S PINK, F. D.**—Like Jersey Beauty in form but lighter pink and better bloomer.....Roots \$1.00
- MAY TROWER, I. D.**—Golden apricot, long stems, extra large blooms .....Roots \$ .75
- MAUD JOHNSON, I. D.**—Wonderful, pinkish violet, shading to white, flushed lavender.....Roots \$ .50
- MEPHISTOPHELES, F. D.**—Vivid scarlet, one of the finest of its class; extra large.....Roots \$ .50
- META SCAMMEL, S. C.**—Huge blooms of bright amaranth pink, twisted petals.....Roots \$ .75
- MINNIE EASTMAN, S. C.**—Beautiful red and gold, has a form that's different.....Plants \$ .50, Roots \$1.00
- MILLIONAIRE, F. D.**—Delicate lavender pink, shading to white, a giant.....Roots \$ .35
- MONMOUTH CHAMPION, I. D.**—One of the most outstanding Dahlias, brilliant orange flame, the biggest prize winner of 1931.....Roots \$1.00
- MONMOUTH GIANT, I. D.**—Clear sparkling orchid, up to 12 inches in size.....Plants \$ .50, Roots \$1.00
- MRS. DR. JOHN PETTY**—Immense blooms of copper and yellow, reverse red.....Plants \$1.00, Roots \$2.00
- MRS. A. B. SEAL, I. D.**—Huge old rose held high on extra long stems.....Plants \$ .50, Roots \$1.00
- MRS. ELINOR MARTIN, I. D.**—A beautiful Mulberry color suffused with gold.....Roots \$ .50



- 
- 
- MRS. I. DE VER WARNER, F. D.**—Deep lavender pink, beautiful and large, extra fine.....Roots \$ .35
- MRS. JOHN SCHEPPERS**—Canary yellow changing to delicate pink on outer petals.....Roots \$ .25
- MYRA VALENTINE, F. D.**—Large golden bronze on stems 3 feet long.....Roots \$ .40
- NOPAL, F. D.**—The color is nopal red, a favorite in the Northwest .....Roots \$1.00
- NONAQUAKET, F. D.**—Immense blooms of delicate orchid pink, extraordinary beauty.....  
.....Plants \$ .50, Roots \$1.00
- NATURE'S MASTERPIECE**—Unusual blending of old rose, mulberry and bronze.....Roots \$ .75
- NEW GLORY, S. C.**—New bi-color of deep red with each petal tipped white.....Plants \$ .50, Roots \$1.00
- OMAR KHAYYAM, F. D.**—High score Trial Grounds 1931, Chinese red shaded, bright orange.....  
.....Plants \$1.00, Roots \$2.00
- ORIENTAL BEAUTY, F. D.**—Honor Roll, clear, brilliant rose pink, outstanding.....Plants \$ .50, Roots \$1.00
- ORINDA, F. D.**—Honor Roll, rich mauve pink, 12 inch blooms on 3 feet stems.....Plants \$1.00, Roots \$2.00
- PAPILLION, I. D.**—Beautiful shade of old rose with golden lights .....Roots \$ .50
- PANSY G. WHITE**—Honor Roll, pale yellow, stiff heavy stems .....Roots \$1.00
- PAUL MICHAEL**—Apricot shade, one of the largest and best old varieties.....Roots \$ .50
- PENN CHARTER, F. D.**—Rich gold blended apricot, Gold Medal winner .....Plants \$ .50, Roots \$1.00
- PRIDE OF FT. MORGAN, F. D.**—A new brilliant red Dahlia of the largest size.....Roots \$ .75
- PRIDE OF STRATFORD, F. D.**—Brilliant orange shading to yellow in center, good.....Roots \$ .50
- PRIMULA REX, I. D.**—Clear primrose yellow on long rigid stems.....Plants \$ .50, Roots \$1.00
- PRINCE OF PERSIA, I. D.**—A new California giant, immense glowing crimson red.....Plants \$1.50

- 
- 
- PURPLE KING, F. D.**—Originated by our friend, Mr. J. Groll. It's a rich purple and a winner.....  
.....Plants \$1.00, Roots \$2.00
- QUEEN OF THE GARDEN BEAUTIFUL**—An enormous, clear primrose yellow.....Roots \$ .75
- RADIO, I. D.**—Extra large blood red, tipped yellow, on strong stems, extra good.....Roots \$ .50
- REGAL, I. D.**—Honor Roll, bronze suffused old rose, shading to gold base of petals.....Roots \$ .50
- ROBT. TREAT, F. D.**—Rich American Beauty shade, exhibition size, a favorite.....Roots \$ .50
- ROSE GLORY**—Large, beautiful old rose, fine stems, a winner .....Roots \$ .75
- ROSE FALLON, F. D.**—Huge orange amber and salmon, extra long stems.....Roots \$ .75
- ROYCROFT, S. C.**—One of the first to bloom, color is buff and large size blooms.....Roots \$ .50
- RUDY VALLEE, I. D.**—Scored 86, one of the finest Dahlias, chrome yellow shading to orange and red.  
.....Plants \$2.00
- SALMON SUPREME, F. D.**—Large, glistening salmon orange pink, very long stems...Plants \$1.00, Roots \$2.00
- SAGAMoor, F. D.**—Long stemmed, free blooming, rich golden yellow.....Roots \$ .35
- SANHICAN'S MONARCH, F. D.**—Deep tyrian rose shading lighter, good keeper.....Roots, \$ .50
- SANHICAN'S QUEEN**—Beautiful apricot blending to rose, 9 inch flowers.....Plants \$1.00, Roots \$2.00
- SANTA BARBARA**—A great California winner, large size, soft pink.....Plants \$1.00, Roots \$2.00
- SEAL'S CALIFORNIAN, I. D.**—Huge bright golden yellow at center, shading lighter.....Roots \$ .75
- SHAHRAZAD, I. D.**—Honor Roll, described as the pink Jane Cowl, a beauty.....Plants \$1.50, Roots \$3.00
- SILVERADO, S. C.**—Immense blooms of white, center shaded silvery lavender, gold medal winner Roots \$ .75
- SIR JOHN CARLING**—Has size, color, stem and a new shade of royal purple.....Plants \$1.50, Roots \$3.00

- 
- 
- SISKIYOU, S. C.**—A sensational Dahlia, a shaggy pink shaded mauve, prize winner.....Plants \$ .50, Roots \$ .75
- SNOWDRIFT, F. D.**—One of the largest and finest whites, wide waxy petals.....Roots \$ .35
- SOLLUX, F. D.**—An immense new bright yellow, outstanding in our garden.....Plants \$1.00, Roots \$2.00
- SPIRIT OF ST. LOUIS, I. D.**—Achievement Medal winner, American Beauty rose color.....Roots \$ .75
- SPOTTSWOOD BEAUTY, F. D.**—One of the finest pink Dahlias ever introduced.....Plants \$ .75, Roots \$1.50
- SPRINGHILL VELVET, I. D.**—Large velvety maroon, long stiff stems.....Roots \$ .50
- STARLIGHT, I. D.**—Golden yellow of large size, fine exhibition variety .....Roots \$ .75
- STAR OF BETHLEHEM, S. C.**—Large pure white, with starlike petals, a prize winner.....Plants \$1.00
- SUNNYSIDE, I. D.**—Very large blooms of grenadine red, long stems .....Roots \$ .75
- TANG, I. D.**—Honor Roll, orange flame, shaded gold, a beauty.....Plants \$1.50, Roots \$3.00
- THOMAS A. EDISON, F. D.**—Gorgeous, royal purple Honor Roll, and one of the finest.....  
.....Plants \$ .50, Roots \$1.00
- THE COMMODORE, I. D.**—Largest yellow ever offered, up to 14 inches in size, scored 85.....  
.....Plants \$1.50, Roots \$3.00
- THE GRIZZLY, C.**—Dark maroon, long waxy petal, good stems .....Roots \$ .40
- THE LEMONADE, I. D.**—Clear lemon yellow, a splendid keeper .....Roots \$1.00
- THE TELEGRAM, I. D.**—Unusual flowers of pale orange tipped white .....Roots \$1.00
- THE WORLD, F. D.**—Rosy magenta tipped silver, wonderful when grown right.....Roots \$1.00
- TOMMY ATKINS, F. D.**—One of the most vivid reds, stems extra long, one of the best.....Roots \$ .50

- 
- 
- TOMMY BURCH**—A bi-color, white edged with a pink stripe .....Plants \$1.00
- TRENTONIAN, F. D.**—Giant bloom on cane stems, gold and copper tints.....Roots \$ .35
- TREASURE ISLAND, F. D.**—Honor Roll, a beauty, apricot and gold, always loaded with blooms.....  
.....Plants \$ .50, Roots \$1.00
- VALENTINO, F. D.**—A beautiful soft salmon pink, highly recommended.....Plants \$ .50, Roots \$ .75
- WM. H. HOGAN, F. D.**—One of the best variegated Dahlias, garnet red with white tips.....  
.....Plants \$ .50, Roots \$ .75
- W. H. T., F. D.**—Brilliant deep old rose, petals long and recurving to the stem, rarely beautiful and a prolific bloomer.....Plants \$1.00, Roots \$2.00
- WATCHUNG MAROON, I. D.**—Giant flower almost black, like Ft. Washington, but larger and darker.....  
.....Plants \$2.00, Roots \$4.00
- WATCHUNG SMOKE, I. D.**—A giant of unusual color, clear pink, flushed with silvery grey, Honor Roll.  
.....Plants \$2.00
- WATCHUNG SUNRISE, F. D.**—Amber edged pink, most beautiful of all Watchungs.....Plants \$ .50, Roots \$1.00
- WATCHUNG WONDER, I. D.**—A spectacular Dahlia, royal red with a touch of gold in center.....  
.....Plants \$1.00, Roots \$2.00
- WALDHEIM SUNSHINE, I. D.**—Deep yellow giant, one of the best in this color.....Plants \$ .50, Roots \$1.00
- WORLD'S BEST WHITE, F. D.**—Still the best blooming white, long stems, very popular.....Roots, \$ .50
- YELLOW BEAUTY, F. D.**—Pure yellow, seedling of Jersey Beauty, same long stems...Plants \$ .50, Roots \$1.00
- YANKEE KING, F. D.**—Beautiful bloom of autumn tints, a New York prize winner.....Roots \$ .75
- YANKEE QUEEN, Dec.**—True pink shading lighter, blooms are large and numerous.....  
.....Plants \$1.00, Roots \$2.00

## POM POMS

The little poms have become very popular. Very fine for garden effect or table decoration. Their keeping qualities are unequalled. May be had in all colors except blue.

Adrienne—Crimson flowers, tipped with yellow.....	\$ .35
Albert Adelbert—Pure white.....	.35
Alewine—White, shaded with lavender.....	.35
Arbutus—Light pink .....	.35
Archilles—Flesn, tipped pink.....	.35
Aimee—Bronze .....	.35
Belle of Springfield—Soft rosy red.....	.35
Bobby—Plum color .....	.35
Bronze Beauty—Amber. Fine for cutting.....	.35
Darkeye—White with lavender tips.....	.35
Darkness—Dark maroon .....	.35
Cardinal—Bright cardinal red.....	.35
Dr. Frau Knabb—White, tipped purple.....	.35
Douglas Turke—Yellow, shaded salmon.....	.35
Effect—Glowing red .....	.35
Elizabeth—Golden yellow, edged red.....	.35
Eleganta—Deep pink .....	.35
Elfine—Light creamy yellow.....	.35
Fall Glory—Decorative, Golden orange.....	.35
Flame—Bright orange scarlet to flame.....	.35
Dee Dee—Good lavender.....	.35
Gretchen Heine—White, edged in pink.....	.35
Isabel—Small, pure white.....	.35
Jessica—Amber and salmon tinted red.....	.35
Harry Snook—Light pink with pale center.....	.35
Leader—Lemon, tipped purple.....	.35
Little Jennie, Peach pink color.....	.35
Little Edith—Yellow, tipped scarlet.....	.35
Little Beeswing—Yellow, tipped scarlet.....	.35
Little Jewel—Decorative, light pink.....	.35
Lassie—Yellow, tipped rose.....	.35
Little Herman—Cardinal red, tipped white.....	.35
Prince Charming—Lavender, tipped purple.....	.35
Pee Wee—Yellow to brown.....	.35
Phylis—Deep yellow, shaded rose red.....	.35
Portio—Pure white .....	.35
Pothart—Bright dark red.....	.35
Scarlet Gem—Fine scarlet.....	.35
Star of the East—Pure white.....	.35
Spy—Orange scarlet .....	.35
Sunset—Good gold color.....	.35
Silvercrest—Pure white .....	.35
Purity—Pure white .....	.35
Yellow Gem—Pure yellow.....	.35
Vivid—Bright red .....	.35

**Your Choice 4 for \$1.00**

---

---

# Special \$3<sup>00</sup>

## Bargains

---

**Any two for \$5.50**

**All four only \$10.00 prepaid**

<p><b>LOT 3-A</b></p> <p>Monmouth Champion Fort Monmouth Yellow Beauty Kemps Violet Wonder</p>	<p><b>LOT 3-B</b></p> <p>Kathleen Norris The World Penn Charter Florence Flory</p>
<p><b>LOT 3-C</b></p> <p>Treasure Island Ida Perkins Buckeye Bride Jersey's Masterpiece</p>	<p><b>LOT 3-D</b></p> <p>City of Trenton Graf Zeppelin Kentucky King Midas</p>

---

---

**Our Better Homes and Gardens Special**

*10 Roots* **\$4<sup>95</sup>** *Prepaid*

<p>Kathleen Norris Monmouth Champion Jane Cowl City of Trenton Dr. John Carman</p>	<p>Thos. A. Edison Treasure Island Marmion Helen Ivens World's Best White</p>
--	---

---

We will have only a limited number of this assortment. Only one lot to a customer.

---

---

# **EXTRA SPECIAL \$10<sup>00</sup> Collections**

**A Strong Root of Each Variety**

---

Asbury Park  
W. H. T.  
Jean Trimbee

Josephine G.  
Dwight W. Morrow  
Buckeye Bride

---

Our stock of this assortment is limited and is offered subject to prior sale. Don't wait.

**Note—A husky plant of each variety for \$5.00 prepaid.**

---

We have given a great deal of thought to these collections priced at \$1.00 to \$10.00. Every one gives you extreme value. The low prices are made to make a lot of new friends for us and we are positive a trial of even a dollar assortment will make you a firm booster of Wildwood Gardens.



**Home of Blue Ribbon Dahlias**



*Showing Our Storage Cellar with Propagating House Attached and Office Above. Ideal Storage for Thousands of Tubers.*

Believing in the future of the dahlia business, we have just finished an addition of a Foley Greenhouse, 22x50 feet, on the west, and a new boiler room on the east of the above propagating house and we will have thousands of the world's best dahlias in green plants. These are raised in 3-inch pots, grown cool, and are weather-hardened for a week or two before planting out or shipping, and we know from our own experience that plants produce as fine blooms and with proper cultivating and watering during the dry weather as good a clump as will the tuber. Try a few green plants and have twice as many for your money. We only advise this on the higher priced varieties. They can be planted in your garden without any set back at all. Try a few. You will buy more next season. Be sure you get Zant's Plants.

### **On Next Page We List**

A few brief extracts of letters received from satisfied customers and every one sent in without solicitation. If you want to win at your local shows grow Blue Ribbon Dahlias.



---

---

Detroit.

Dear Sir: Please send me your catalog. After several years trying to grow dahlias I had decided that I would give up my hobby until a friend of mine recommended I try once more and buy some roots from you. I want to say that I had splendid success with the roots you sent me last season and you can count on an order from me as soon as I receive your catalog. I have recommended Zant's Wildwood Gardens to my friends all over the state.

L. H.



Mechanicsville, Iowa.

Enclosing some pictures of the dahlias you have sent me in the past. I have had the best luck. Jane Cowl and Dorothy Stone measuring 10¾ and 11 inches across. The Jersey Beauty bush was 8 ft. high and had 18 open flowers on it from 5 to 7 inches across. People came from all over Iowa to see them. I hope you enjoy the pictures. Please send your new catalog as soon as ready. H. F.

P. S.—We don't think it was luck, it was Wildwood Gardens full of life roots, plus good care in raising them.



Detroit.

I want to thank you for the fine Dahlia Plants you sent me. They are growing like weeds. I have bought plants before but never received the quality you sent me as they were the finest Dahlia Plants I have ever seen. Thanks for the extra Helen Ivens Plant. A. A.



Wilmette, Ill.

Shipment of Dahlia Roots received in fine shape. Thanks for the liberal filling of my order. I am telling all my garden friends to buy of Wildwood Gardens.

M. S.



Glencoe, Ill.

I thought you might like to know that I won 15 prizes on 21 entries in the Garden Club Show and most of them were on the Dahlias I received from you. The four extras you sent me are certainly wonderful varieties. H. E.



Brooklyn.

We have only a small yard and have never grown Dahlias before, but we had some wonderful blooms on the plants from your roots. Next year we want the higher priced varieties and you will get the order.

M. S.



St. Joseph, Mo.

I have some beautiful blooms from Dahlias bought of you. I am always a booster for Wildwood Gardens and John J. Zant.

MRS. H. C. S.



*John J. Among the Dahlias*

## ***Random Garden Notes of 1932***

It is with a great deal of pleasure we look back on the blooming season. We remember the old standby varieties that never disappoint us, and remember the anticipation of waiting for the new originations to show their first bloom. Some failed to live up to the claims made by enthusiastic originators, but many more proved all that was said about them. We enjoyed the visitors, their pleasure was ours. On Sundays we were swamped so if you, dear reader, were one of them and we did not get a chance to swap Dahlia lore and varieties, we are sorry, but remember Wildwood Gardens is yours during the blooming season to come and go as you wish.

---

---

We sell a great many cut flowers and the first choice with everyone was Buckeye Bride. A dream in color and on 3 ft. stems, W. H. T. was another. Treasure Island not far behind. Robert Treat, Katherine Cole, Dr. John Carman, Jane Cowi, Mrs. Ver Warner and Elinor Vandever were very popular. Dad was the most popular red. World's Best White the best white for cutting, it always has good stems. Josephine G. was a great favorite. Asbury Park was enormous in the size of the bloom. Thos. A. Edison as popular as ever. Among the newer ones, Eagle Rock Fantasy was outstanding, 12-inch blooms of the most wonderful shade. Achievement worthy of the name given it. Champoege a beautiful blending of colors. We liked Bagdad better than Kentucky Red. City of Wellston a gorgeous purple. Orinda gave us the largest blooms we had on stems 4 ft. long; it is a marvelous variety. Prince of Persia, Star of Bethlehem, Crowdon, Watchung Wonder, Jean Keefer, and Shahrazad were very good. The Commodore bloom was enormous, but it's a low growing variety and the stems are rather short. Rudy Vallee was just as popular as its namesake. We could go on and on, space is limited and we are already looking forward to the next blooming season, and thinking of those new ones, Amelia Earhart, Florence Louise, American Legion, Long Hill and a dozen others you have read about in Derrill W. Hart's Roll of Honor and which you will find blooming here at Wildwood Gardens in 1933, and we hope to greet you here during the blooming season, our 19th season with this wonderful flower.

Yours for Better Dahlias,

JOHN J. ZANT, Prop.

Wildwood Dahlia Gardens



*A Choice Bit of Wildwood Gardens*



*Looking Over the Pool and Bird Sanctuary*



### ***Join the American Dahlia Society***

The dues are only \$2.00 per year, which includes, free, the Bulletin issued quarterly. The vast amount of useful information published in each issue is worth many times \$2.00 to any Dahlia lover. Send your remittance to the secretary, Mr. C. Louis Alling, West Haven, Conn., or send it to us with your order and we will take care of it and include an extra Dahlia Root with your order gratis.

# { **Special \$2<sup>00</sup>** } **Collections**

The greatest Dahlia value we've ever offered and we expect they will add thousands to our list of satisfied customers.

**Any Three Collections for \$5.50 Prepaid**

<b>LOT 2-A</b> Rose Fallon World's Best White Pride of Ft. Morgan Starlight	<b>LOT 2-B</b> Dad Elite Glory Francesca Marmion
<b>LOT 2-C</b> Dr. John Carman Jane Cowl Sunnyside Marg. Wood Wilson	<b>LOT 2-D</b> Seals Californian Roycroft Color Sergeant Mariposa
<b>LOT 2-E</b> Regal Edna Ferber Fordhook Marvel Fordhook Victory	<b>LOT 2-F</b> Helen Ivens Kentucky Wm. H. Hogan Tommy Atkins
<b>LOT 2-G</b> Fort Monmouth Meta Scammel Barbara Redfern Laura Morris	<b>LOT 2-H</b> Jersey Beauty Sagamore Snowdrift Mina Burgle Elinor Vandever Bashful Giant Pride of California Jersey Beacon Amun Ra Judge Marean

Look up the prices our competitors ask for these standard Dahlias—and note the savings we are passing along to you.





*If you have*

Dahlia loving friends  
send us their names and addresses and  
we will gladly mail them a copy of our  
catalog and for your trouble we will  
send you gratis an extra Bulb with your  
order.

